



HEATHER BENSINGER

Designer, Illustrator, & Printmaker

CONTACT

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- 📍 Bowling Green, KY
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ACHIEVEMENTS

- **Dean's List**
2017-2020
- **President's List**
2017-2020
- **Douglas & Casey Lester
Scholarship Recipient**
2020-2021
- **Baker Scholarship
Recipient** 2020-2021
- **Juror's Merit Award
Recipient** 2020
Pandemic Exhibition

SOFT SKILLS

- Adaptive
- Client Relations
- Collaboration
- Effective Communication
- Eager to Learn
- Open-Minded
- Organized

PROFESSIONAL PROFILE

Graphic designer and illustrator developing clean, well-organized designs with effective use of typography and digital imagery. Capable of stretching the boundaries of design and digital storytelling to help any client's brand stand out.

EDUCATION

Western Kentucky University, May 2021
Bachelor of Fine Arts / Graphic Design & Printmaking
Minor in Art History

WORK EXPERIENCE

Multimedia Creative
Imagewest, August 2020 - December 2020
Bowling Green, KY

- Designed logos that were inviting and colorful while maintaining a professional image for all clients.
- Worked alongside other graphic designers for creative problem-solving to establish a solid brand identity for an active organization, MASHUP.
- Produced a variety of unique logo concepts for Scotland's Community Drama Association.

Graphic Designer / Illustrator
Mercer County Schools, 2015-2017
Harrodsburg, KY

- Helped to craft creative banners and promotional posters for student athletes, as well as various football and soccer events.
- Designed keepsake t-shirts for graduating students.
- Illustrated caricatures as parting gifts for football players and cheerleaders after the season was over.