

KARLEE FULLER

Graphic Designer

Jeremy Gimbel

Universal Music Group
1755 Broadway #6
New York, NY 10019

Jeremy,

I am thrilled for the opportunity to apply for an internship at Universal Music Group. I am seeking to grow my career by meshing my passions for design and music. Ever since I was young, dancing to Styx in my fathers car, music has always been a passion of mine. I have always believed that art and design have the same power to convey a message as music. As a creative, my skills and unique style of design are ready to excel in a faster paced environment. Universal Music could provide that avenue and would further challenge me to grow my skillset.


I have recently completed my BFA degree in Graphic Design at Western Kentucky University in Bowling Green, KY. Outside of my education, I was a graphic design marketing intern for the Western Kentucky's Football team. During my time with the team, I have been challenged to use my versatility and creativity to compete and perform as a creative on a professional level. Working for the team has furthered my understanding of marketing, advertising and creating all collateral materials. In addition to my internship, I take on freelance projects for clients primarily in Bowling Green and Louisville, KY to further my design and business skills. Freelanced design has helped me excel in my business and time management skills. I would love the opportunity to speak with you to learn more about this opportunity and discuss I could benefit Universal Music Group.

Sincerely,




Karlee Fuller

CONTACT

 502.488.0622

 karleefuller8@gmail.com

 [linkedin.com/in/karlee-fuller](https://www.linkedin.com/in/karlee-fuller)

 [behance.net/karlee-eliza](https://www.behance.net/karlee-eliza)

KARLEE FULLER

Graphic Designer

EXPERIENCE

GRAPHIC DESIGNER

MARCH 2019 - PRESENT

WESTERN KENTUCKY UNIVERSITY FOOTBALL - BOWLING GREEN, KY

- Design weekly social media packages, photo collages and customized graphics for upwards of 50 recruits
- Collaborate with WKU athletic directors and coaches to make a strong impression on recruits through marketing and messaging
- Photographer for recruit on-site visits as needed

GRAPHIC DESIGNER

JULY 2018 - PRESENT

THE SPARTAN GARAGE LLC. - BOWLING GREEN, KY

- Designed front end interface for the company's current website
- Develop social media marketing graphics for sales and promotional events
- Designed custom promotional merchandise and apparel

GRAPHIC DESIGN & SOCIAL MEDIA MARKETING INTERN

MAY 2018 - JULY 2018

CROSBY INTERACTIVE - LOUISVILLE, KY

- Assisted in the development of new content and ideas for the company's current and latest marketing projects through social media content creation and branding
- Worked to create social media and marketing content for clients such as All About Kids, Green District, KIVA Sports and Magna Wave

EDUCATION

BACHELOR OF FINE ARTS, GRAPHIC DESIGN EXPECTED MAY 2021


WESTERN KENTUCKY UNIVERSITY - BOWLING GREEN, KY


- Cumulative GPA - 3.7/4.0
- President's Scholar - 2018, 2019, 2020
- AIGA - American Institute of Graphic Arts Member since 2019

THE AMERICAN COLLEGE OF GREECE - DEREK COLLEGE - ATHENS, GREECE

- Study Abroad Program May-June 2019
 - Experienced Greece based in Athens while learning about the city's art history first hand.

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TECHNICAL SKILLS

Photoshop

- Photo-editing & manipulation
- Advanced editing techniques

Illustrator

- Vector & illustration
- Logo design

InDesign

- Multi-page layout & editorial design

Adobe XD

- UI web design

Procreate (iPad)

- Photo editing & illustration
- Custom lettering

SOFT SKILLS

Problem Solving

Collaboration with a Team

Excellent Communicator

Positive Attitude

Time Management Skills

Social Media Content Creation

Visually Representing Ideas

Versatility

KARLEE FULLER

Graphic Designer

REFERENCES

ZACHARY GRANT | HEAD OF PLAYER PERSONNEL

WESTERN KENTUCKY UNIVERSITY FOOTBALL - BOWLING GREEN, KY

(508) 846-9170 zachary.grant@wku.edu

DAN NGUYEN | SALON OWNER

CALI NAILS SALON - LOUISVILLE, KY


(502) 533-6133

NICK STOVER | CHIEF OPERATING OFFICER


CROSBY INTERACTIVE - LOUISVILLE, KY

(502) 619-9918 nicholasestover@gmail.com

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