



MOLLY LEE

GRAPHIC DESIGNER

CONTACT

270.996.9464

mollyleedesign.com

mollyleedesigns@
gmail.com

SKILLS

- Branding
- Print Design
- Layout Design
- Package Design
- Attention to Detail
- Project Management
- Problem Solving
- Collaboration

HONORS & AWARDS

- 2021, Black Lives Matter Juried Exhibition
- 2021, AIGA 100 Show Juried Exhibition
- 2021, US Bank Celebration of the Arts Juried Exhibition
- 2020-2021, WKU Art Department Scholarship
- 2019-2020, Jerry E. Baker and Jack Lundt Memorial Juried Exhibition
- 2019-2020, WKU Art Department Scholarship
- 2019, Ellis Walker Gallery Student Exhibition
- 2018-2019, Ellis Walker Gallery Group Exhibitions

EDUCATION

Bachelor of Fine Arts in Graphic Design

Western Kentucky University, May 2021

Magna Cum Laude

RELATED EXPERIENCE

Graphic Design Intern

Ellis Walker Gallery

Bowling Green, Kentucky

July 2018 - Current

- Increased online presence by updating website design and curating promotional social media content
- Design exhibition postcards mailed to 200+ patrons to promote upcoming exhibitions and increase sales

Freelance Designer

Generational Influencers

Bowling Green, Kentucky

February 2021 - March 2021

- Created and developed a visual brand identity for a youth non-profit program to be used in print, web, social, and other collateral.

Multimedia Creative

Imagewest

Bowling Green, Kentucky

August 2020 - December 2020

- Created and developed web and editorial designs in a highly collaborative environment while working within established brand standards
- Created web and editorial designs for clients such as Mashup Nashville, Mississippi Safe Schools Coalition, and The Scottish Community Drama Association



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March 30, 2021

ST8MNT
822 3rd Ave S
Nashville, TN, 37210

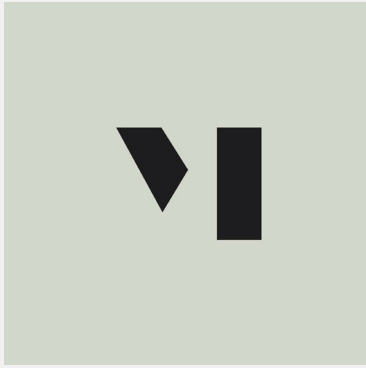
Dear Bethany, Josh, and creative team,

I am writing to express my interest in the graphic designer opening as advertised on your website. In early May, I will graduate from Western Kentucky University with a Bachelor of Fine Arts degree in Graphic Design and I am eager to continue my design work as part of a collaborative creative team.

I'm most excited about this position because I see the wide range of work that you do in identity development and packaging design and I'm particularly excited about the Sweetens Cove Tennessee Bourbon Whiskey and the Bobby Hotel projects. I believe I would be a good fit for this position because I am a strong, conceptual designer who has experience in brand development and packaging design. I have worked with clients to develop projects across multiple channels. I have also designed for different audiences in hospitality, consumer products, and corporate. I would welcome the opportunity to grow and expand my current skill set in the creative engine that is ST8MNT.

Thank you for taking the time to consider my application. I have attached my resume. Please feel free to contact me via phone at (270)-996-9464 or view my online portfolio at mollyleedesign.com. I look forward to having the opportunity to further discuss my qualifications with you.

Best,
Molly Lee



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REFERENCES

Natalie Tyree

Western Kentucky University
Assistant Professor of Graphic Design
natalie.tyree@wku.edu
931.209.7447

Kara Williams-Glenn

Agency Manager- Imagewest
kara.williamsglenn@wku.edu
270.745.8750

Matt Tullis

Western Kentucky University
Professor of Graphic Design
matthew.tullis@wku.edu
270.745.5930