





Samantha Chaney

GRAPHIC DESIGNER

CONTACT

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 schaney98.wixsite.com/schaneydesign

SKILLS

- visual and verbal communication
- layout design
- editorial design
- brand design
- digital illustration
- logo design
- time-management
- team collaboration

EXPERIENCE

FREELANCE LOGO AND BRAND DESIGNER 2019 - 2020

- Designer and logo illustrator for a startup Heating & Cooling Mechanical company. Brand personality and identity consultant for aesthetic choices concerning the company's website.

FREELANCE DESIGN CONSULTANT, 2019

- Harvest Moon Marketplace: Graphic designer for festival flyers throughout Harvest Festival event. One flyer in particular generated 15% more out-of-city attendance than the two previous years due to its promotional reach.
- Design consultant for Harvest Moon Marketplace for fall 2019.

THE CABIN COFFEE & CAFE- CADIZ, KY, 2015-2016

- Graphic designer for hand-held menu and menu boards.
- Brand consultant for menu, social media layout, and Music Night events to increase sales.

EDUCATION

WESTERN KENTUCKY UNIVERSITY, DECEMBER 2020

Bachelor of Fine Arts in Visual Studies
Concentration in Graphic Design