



Natalie Tyree, Curriculum Vitae

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EDUCATION

2013

MFA in Graphic Design

Indiana State University—Terre Haute, IN

2007

BFA in Graphic Design, Magna Cum Laude

The University of Tennessee at Martin—Martin, TN

TEACHING EXPERIENCE

Full-time Teaching Experience

2017-Present

Assistant Professor of Graphic Design, Western Kentucky University

Courses Taught:

Art 330 Graphic Design

Art 331 Visual Thinking

Art 399 Professional Work and Career Experience (internship)

Art 436 Electronic Illustration

Art 438 Advanced Media Design

Art 432 Portfolio for Graphic Design

Art 433 Package Design

Art 496 Special Topics in Art: Letterpress, independent study

Art 499 Professional Work and Career Experience (internship)

2014-2017

Assistant Professor of Graphic Design, Delta State University

Courses Taught:

Introduction to Art, Online

Package Design

Digital Illustration

Senior Project

Typography

Motion Graphics

Advertising Design

Advanced Graphic Design

Study-Abroad Teaching Experience

2022

Faculty, CCSA Study Abroad—London, Summer 2022

Instructor of Record for 3-week study-abroad course:

“Exploring Type and Poster Design in the U.K.”: Art 331, Art 498, Art 490G

2020

Scheduled Faculty—KIIS Berlin, Summer 2020

Scheduled Instructor of Record for study-abroad courses: Art 331: Type and Poster;

Art 496: Event and Tourism Branding, co-taught with Shannon McCarthy, EKU

Course/Trip Canceled due to COVID-19

Part-time Teaching Experience

- 2017** **Instructor, S.T.E.A.M. Camp, Delta State University**
Led a one week camp during Spring break for students in 4th-6th grade. Throughout the course students learned about art making and sustainable practices in art.
- 2015-2017** **Instructor, Janice Wyatt Summer Art Institute, Delta State University**
Led a two-week summer camp that was composed of three courses that introduced students to digital illustration, digital art, and stop-motion which culminated in a final exhibition of the students' work and experiences.
- 2013** **Instructor, Summer Honors Institute, Indiana State University**
Led a one-week seminar that introduced students to the disciplines and interrelationship of graphic design and photography while examining the potential for developing the look and feel of signage in a city setting, and keeping the visual identity and usability of their solutions appropriate to downtown Terre Haute.
- 2012-2013** **Instructor of Record, Teaching Assistant, Indiana State University**
Fall 2012 & Fall 2013: Visual Arts in Civilization-1 section for 2 semesters
Spring 2013: Fundamentals of Two-Dimensional Design and Color

PROFESSIONAL EXPERIENCE

- 2008-Present** **Independent Contract Designer**
Natalie Tyree Design
Work with various clients for both print and web media; primary focus in visual identity and promotional materials for non-profit organizations and small businesses. Worked with vendors to fulfill various needs of clients for printed collateral.
Notable Clients: The Delta Center for Culture & Learning, Cleveland, MS; Perry County Chamber of Commerce, Linden, TN; Kappa Pi International Art Honor Society; Kerrick Bachert Law Firm ; Green River District Health Department; Western Kentucky University: College Heights Foundation, Office of International Programs, WKU School of Media
- 2015-2017** **Graphic Designer & Consultant**
Cotton Row Creative, Cleveland, MS
Collaborated with CRC on design projects as a freelance designer; Logo design and branding for print media and websites and consulted with local organizations regarding re-branding
- 2014** **Content Development Graphic Designer**
Savant Learning Systems, Martin, TN
Designed and developed time-based motion graphics and templates for e-learning content; Edited audio and implemented into modules; Created graphics for data visualization; led workshops about content development

Professional Experience, Cont.

2011-2013 **Lead Graphic Designer**
Center for Instruction, Research, & Technology, Indiana State University

Designed jobs assigned by the CIRT coordinator including instructional and promotional media; Managed a student design team of 5+ student designers; Tracked supply inventory and submitted purchase requests; Printing and post production including operation of large format printer and in-house production equipment

2008-2011 **Graphic Designer, Print Specialist II**
Digital Printing Services, The University of Tennessee at Martin

Designed print jobs that included event/promotional media and created brand identities; handled printing and post production

EXHIBITIONS

- 2022** *Point of Origin: Through the Millennial Lens*, Harry Krug Gallery, Pittsburg State University, Pittsburg, Kansas, Solo Exhibition, October - December 2022
- 2022 Letterpress Exhibit*, Panama City Publishing Company Museum, Panama City, FL, National Juried Exhibition, 2 letterpress works selected
- ARTIFACT [BOLD]*, The Sechrest Gallery of Art, High Point University, High Point, NC, National Juried Exhibition
- Juror: Meena Khalili, Assistant Professor of Design, University of South Carolina
 1 work selected; 144 Works submitted total; 38% acceptance rate
- U.S. Bank Celebration of the Arts*, Kentucky Museum, Regional Exhibition, Bowling Green, KY
- 2021** *The Magic Silver Show: The Elena Diane Curris Juried Photomedia Exhibition*, Clara M. Eagle Gallery, Murray State University, National Juried Exhibition, Murray, KY
- Juror: Sherri Nienass Littlefield, Photographer and Curator
 2 works selected; 600 Works submitted total; 83 juried into exhibition
- Printin*, St. Louis Artists' Guild, St. Louis, MO, National Juried Exhibition
- Juror: Aaron Coleman, Assistant Professor of Art, University of Arizona
 2 works selected; 170 works submitted total; 29 artists juried into exhibition
- AIGA Empowering the Women's Vote*, Poster Campaign, National Online Exhibition
- 28th Annual Juried Art Exhibit*, Thyen-Clark Cultural Center, Jasper Community Arts, Regional Exhibition, Jasper, IN
- U.S. Bank Celebration of the Arts*, Kentucky Museum, Regional Exhibition, Bowling Green, KY
- WKU Black Lives Matter Exhibition*, Regional Exhibition
- Juror: Ingrid Sturgis, Chair, Department of Media, Journalism, & Film, Howard University

Exhibitions, Cont.

- 2020** *Looking Good*, Metro Lab Gallery, Florida Atlantic University, Jupiter, FL, National Juried Exhibition
Jurors: Stephanie Cunningham, Professor of Graphic Design, Florida Atlantic University;
Henning Haupt, Architect & Painter, New York, NY; Jimmy Moss, Professor of
Graphic Design, California State University
- Full Bleed*, Society of Ink and Paper, Chattanooga, TN, Regional Online Juried Exhibition
U.S. Bank Celebration of the Arts, Regional Exhibition, Kentucky Museum, Bowling Green, KY
- 2019** *Baker/Lunt Memorial Exhibition*, Downing Museum, Regional Juried Exhibition, Bowling Green, KY
Juror: Lennon Michalski
- #millennialproblems*, Beverly + Sam Ross Gallery, Christian Brothers University, Solo Exhibition,
Memphis, TN, November 8 - December 16th
- The Magnificently Mundane*, University of Illinois Springfield, Invitational Group Exhibition,
Springfield, IL
- Two-Person Exhibition with Jennings Sheffield*, Shircliff Gallery, Vincennes University, Vincennes, IN
- 2018** *Jack Lunt Memorial Art Exhibition*, Downing Museum, Regional Juried Exhibition,
Bowling Green, KY
- Number, Inc.'s Art of the South*, Regional Juried Exhibition, Memphis, TN
- U.S. Bank Celebration of the Arts*, Kentucky Museum, Regional Exhibition, Bowling Green, KY
- LaGrange Museum Southeast Regional*, Juried Exhibition, LaGrange, GA
- 2017** *Jack Lunt Memorial Art Exhibition*, Downing Museum, Regional Juried Exhibition,
Bowling Green, KY
- AIGA Louisville's The Show*, Regional Juried Competition, Louisville, KY
- Indiana University East White Water Valley Art Competition*, Regional Juried Exhibition,
Richmond, IN
- Bi-State Art Competition*, Regional Juried Exhibition, Meridian, MS
- Art with Words*, Regional Juried Exhibition, Leland, MS
- MS Biennial Exhibition*, Regional Juried Exhibition, Greenville, MS
- Group Exhibition*, Delta Artist Association, Regional Exhibition, Lake Village, AR
- 2016** *DSU Art Faculty Show*, Group Exhibition, Cleveland, MS
- Bi-State Art Competition*, Regional Juried Exhibition, Meridian, MS
- Tom Peyton Memorial Art Show*, Regional Juried Exhibition, Alexandria, LA
- 2015** *DSU Art Faculty Show*, Group Exhibition, Cleveland, MS
- Faculty Exhibition*, Northwest Mississippi Community College, Group Exhibition, Senatobia, MS
- Mississippi Collegiate Art Faculty Exhibition*, Regional Juried Exhibition, Laurel, MS

Exhibitions, Cont.

- 2014** *AIGA Tenn Show*, Regional Juried Exhibition, Memphis, TN
UT Martin Alumni Exhibition, Regional Juried Exhibition, Martin, TN
DSU Art Faculty Show, Group Exhibition, Cleveland, MS
- 2013** *MFA Thesis Exhibition*, Solo Exhibition, Terre Haute, IN

AWARDS & GRANTS

- 2022** Category II RCAP Grant, "Point of Origin: Combining Analog and Digital Processes for Enhanced Visual Story Telling", Spring/Summer 2022
 QTAG Grant, Creative Activity and Research in Washington, D.C., Spring 2022
 2nd Place Award, Letterpress Exhibition, Panama City Publishing Company Museum
 CITL Teaching Award Nominee, Spring 2022
- 2021** Juror's Merit Award, National Juried Exhibition, *The Magic Silver Show*
 Greek Week Faculty/Staff Appreciation Award, Nominated and selected by Chi Omega
 CITL Teaching Award Nominee, Spring 2021 & Fall 2021
 Silver Award for protest poster design, WKU Black Lives Matter Exhibition
- 2020** QTAG Grant, Spring 2020, Continuance of Type Letterpress Research in Venice, Italy
 CITL Teaching Award Nominee, Spring 2020
- 2019** CITL Teaching Award Nominee, Fall 2019
 Potter College Instructional Development Fund Grant Recipient
 QTAG Grant, Spring 2019, Continuance of Letterpress Research
- 2018** QTAG Grant, Spring 2018, Sundress Publications/Sunflower Academy Residency
- 2017** Potter College Instructional Development Fund Grant Recipient
- 2016** Dulce Fund Grant Recipient, Delta State University
 OIT Challenge Grant, Delta State University
- 2014** 1st Place, Package Design-AIGA Tenn Show
- 2011** Finalist, Terre Haute Arts Corridor Banner Competition
 Student Research Grant Recipient, College of Graduate Studies

PROFESSIONAL ACTIVITY, LECTURES, AND PRESENTATIONS

- 2022** Artist Talk, University of Indianapolis Art & Design Lecture Series, Spring 2023
 Artist/Gallery Talk, Pittsburg State University, November 2022
 International Presentation, Co-Presentation with Shannon McCarthy,
The Transformative Timeline of the GIF(t), International Conference on the Image,
 The University of Texas at Austin, September 2022

Professional activity, Lectures and Presentations, Cont.

- 2021** Session Accepted, SECAC Session Co-Chair, *Teaching Cultural Awareness in Graphic Design and Visual Communication*, University of Kentucky, Fall 2021;
Conference canceled due to COVID-19
- Paper Accepted, *Research, Reflect, REACT: A Personal Journey to Cultural Competency*, *Becoming Culturally Competent Design Educators* Session, Regional SECAC Conference, University of Kentucky, Fall 2021; Conference canceled due to COVID-19
- Juror, *Department of Art, Annual Juried Student Art Exhibition*
Shircliffe Gallery, Vincennes University, Vincennes, IN
- Presentation, *Practical Tips for Conquering Imposter Syndrome and Defining Your Creative Self*, Austin Peay Virtual Design Week, Spring 2021
- Logo and Icon Design Virtual Workshop/Talk*, Idea Fest Collaboration with
Muralist Andee Rudloff, Spring 2021
- 2020** Presentation, *Practical Tips for Conquering Impostor Syndrome and Defining Your Creative Self*, AIGA Memphis Virtual Student Day, Fall 2020
- Presentation, *Identifying Design and its Cross Cultural Effect on Humanity: Breaking Down and Exploring Design Barriers to Create Unison*, International Conference Presentation, co-presented with Shannon McCarthy, EKU
New Directions in the Humanities Conference, Venice, Italy
(virtual presentation due to COVID-19)
- 2019** Presentation, *Big Impact on a Shoestring Budget, The Joys of Tight Budgets and Limited Resources Session*, Regional SECAC Conference, University of Tennessee at Chattanooga, Chattanooga, TN
- Podcast Interviewee/Contributor, "Tell it to Neil", Recorded Summer 2019,
Release Date: Spring 2020; a professional interview podcast highlighting tenure-track Graphic Design educators and the diverse paths educators take to tenure at various colleges and universities
- Presentation, *Collaboration for a Cause*, Presentation with Shannon McCarthy, EKU
National UCDA Design Education Conference, East Tennessee State University
- Presentation, *Board the Train to Collaboration Station*, National UCDA Design Education Conference, East Tennessee State University
- Co-Curator: *For Designers, By Designers, With Designers*
Curated with Rachel Bush, Associate Professor, Austin Peay State University
- Artist Talk/Lecture, Vincennes University
- 2018** Juror, Scholastic Art and Writing Awards
- Presentation, *One for The Ages: Understanding and Influencing Millennials in the Classroom*, Panel Discussion, SECAC Annual Conference, Birmingham, AL

Professional activity, Lectures and Presentations, Cont.

- 2018** Poster Presentation, *Combining Culture and Service Design*
National AIGA Design Educators Conference, IUPUI Herron School of Design
- Poster Presentation, *Combining Culture and Service Design*
National UCDA Design Education Conference, Youngstown State University
- Presentation, *Motivating Millennials in the Classroom*
WKU Student Success Summit
- Guest Lecturer, Intro to Infographics, HIM 290, Medical Terminology, Darnez Pope
- 2017** Lecture/Demo, *Utilizing Adobe Mobile Apps in the Creative Classroom*
Ky Art Education Association Annual Conference
Thomas More College, Crestview Hills, KY
- Motivating Millennials in the Creative Classroom*, International Lecture
Edna Manley College, Rex Nettleford Arts Conference
Kingston, Jamaica
- Guest Lecturer*, The University of Tennessee at Martin
Department of Art, Martin TN
- Juror*, *Not Your Mama's Art Show*
League of Striving Artists (LSA) Student Exhibition
The University of Tennessee at Martin Department of Art, Martin, TN
- 2016** Presentation, *Just my TYPE: How Crappy Typography Can Make or Break Your Visuals*
Tech Camp Memphis, Memphis, TN
- Presentation, *The Visual History of the Show Poster*
International Conference on the Blues, Cleveland, MS
- Photoshop for Art Educators*
MS Art Educators Conference, Cleveland, MS
- 2014** *Applying Classroom Skills after Graduation*, UT Martin Art Department
- 2012** Poster Presentation, Indiana State University Symposium
Photoshop Demonstration, Indiana State University, College Art Day

SERVICE TO THE DISCIPLINE

- 2022** National Steering Committee Board Member, AIGA Design Educators Community (DEC):
-AIGA DEC Symposium planning committee (summer/fall 2022)
-Communications Team Co-Lead (2021-present)
-Social Media Lead (2020)
- Education Co-Director and Board Member, AIGA Nashville (Since 2018)
- Founder/Committee Member, Interconnected Lecture Series (Since 2020)
- Co-Founder, Design it Forward Kentucky (Since 2018)
- 2018** Co-Editor and Board Member, Number Inc. Arts Magazine (2016-2018)

PROFESSIONAL MEMBERSHIPS & PROFESSIONAL DEVELOPMENT

Professional Memberships:

2022 AIGA (since 2016)
UCDA (Since 2016)
SECAC (Since 2018)
Interaction Design Foundation (IDXF) (since 2021)

2017 Delta Artists Association, Member

Professional Development:

2022 Conferences/Workshops Attended:
-AIGA National Conference & AIGA DEC Educator Symposium, Seattle, WA, Fall 2022
-The International Conference on the Image, University of Texas at Austin, Fall 2022
-AIGA Design, Leadership, and Advocacy Conference, Washington, D.C., Spring 2022

2021 Conferences/Workshops Attended:
-UCDA Design Education Summit, May 2021
-AIGA Mentorship in Design and Academia Webinar, Spring

2020 Conferences Attended:
-AIGA Mid-West Design Week, Fall 2020
-Ladies of Letterpress Conference, Fall 2020
-Adobe Max, October 2020
-AIGA National Leadership Retreat, October 2020
-AIGA National Conference, Fall 2020
-Adobe 99U, Virtual Conference, Summer 2020
-UCDA Design Educator Summit, Virtual Conference, Summer 2020
-GCEA, Virtual Conference, Summer 2020
-AIGA, "Shift", Virtual Educator Conference, Summer 2020

2019 Conferences Attended:
-SECAC Annual Conference
-UCDA Design Education Summit

2016 Conferences/Workshops Attended:
-Adobe Muse Certification, Adobe Generation Pro

2015 Conferences Attended:
-UCDA Design Education Summit

SERVICE TO THE UNIVERSITY, COLLEGE, CAMPUS AND DEPARTMENT

2022 Program Coordinator, BFA in Graphic Design, AY 2022/2023 (appointed Summer 2022)
Letterpress Workshop, Art & Design Open House/Professional Development for regional middle and high school teachers, Spring 2022
PCAL Preview Day, Art & Design Representative, Spring 2022
Co-writer, curriculum updates; authored course proposals (UX & Art 498), Spring 2022
Member/Participant, WKU First Gen faculty & staff initiative through CITL

2021 Assistant Professor of Computer Animation, Search Committee
Assistant Professor of Graphic Design, Search Committee
PCAL Design, Media, & Marketing Specialist, Search Committee
Art & Design Virtual Preview Day, Coordinator

Service to the University, College, Campus, and Department, Cont.

- 2021** WKU AIGA Student Group, Advisor
T.O.P Advising/Incoming Student Sessions, Summer 2021, Departmental Advisor
- 2020** Potter College "Expand Your Range" Campaign, committee member
Potter College Curriculum Committee, Art Department Rep (2018-present)
Art Department Recruitment Committee Chair
WKU AIGA Student Group, Advisor
T.O.P Advising/Incoming Student Sessions, Summer 2021, Departmental Advisor
- 2019** Kentucky College and Career Day, Dupont Manual High School
Academic Fair Rep and Portfolio Review Rep for WKU Art
Governor's School for the Arts, Academic Fair, Art Department Rep, July 2019
Potter College Curriculum Committee, Art Department Rep (2018-present)
Designer, International Year of Revisited Logo, Office of International Programs
WKU AIGA, Student Group Advisor
PR Committee Chair, Art Department
FAC Rox Committee, Department Rep/Design Liason
- 2018** Designer, Guthrie Tower Veterans Memorial Plaque, WKU College Heights Foundation
Dupont Manual, College Fair/Portfolio Review, Art Department Rep
Web Design Consultant, WKU KIIS Office
Judge, REACH Student Research Conference
Judge, Greek Week Banner Competition
Potter College Preview Day, Department Representative
TOP Registration, Spring/Summer 2018
- 2017** WKU AIGA, Student Group Advisor
WKU Department Committees: Communications and Recruitment
WKU Campus Committees: PCCC Committee
Department Chair Search Committee, DSU
- 2016** AIGA Student Group Mentor, DSU
Chair, DSU Student Publications Committee
Marketing Co-Director, DSU Gender Studies Group
DSU Department Committees: Arts & Publications, Web, Artist Forum
DSU Campus Committees: Student Publications (Chair), Grievances & Appeals
- 2015** AIGA Student Group Advisor, DSU
DSU Campus Committees: Student Publications, Grievances & Appeals
DSU Department Committees: Arts & Publications, Web, Artist Forum

Service to the University, College, Campus, and Department, Cont.

- 2014** DSU Department Committees: Arts & Publications, Web, Artist Forum
DSU Art Department Representative, Mississippi School of the Arts,
Portfolio Review and College Day
Department of Art Representative, DSU Day Academic Fair
- 2012** Grad Student Curator, Bare Montgomery Art Gallery, ISU

COMMUNITY SERVICE & LEADERSHIP

- 2022** Juror, Scholastic Art and Writing Awards
- 2021** Planning Committee/Board, IdeaFest Bowling Green
Mentor, AIGA Cincinnati Embark Mentorship Program, January - April
- 2020** Planning Committee/Board, IdeaFest Bowling Green
Judge, FBLA Regional Design Pitch Competition
- 2019** Juror, Scholastic Art and Writing Awards
Bowling Green Mini Maire Faire, Board Member and Designer
- 2018** Bowling Green Mini Maker Faire, Board Member and Designer
Artwork Donation, BAM Art Show/Benefit for KFTC, Art Matters Studio
Panel Reviewer, AIGA Make Conference
- 2017** AIGA Student Day, Event Volunteer
UT Martin Young Alumni Council (2014-2017)
Bolivar County Young Professionals, Publicity Committee
- 2016** AIGA Student Day, Event Volunteer
Conservation Committee, EPHFIC Women's Club
Bolivar County Young Professionals, Publicity Committee
- 2015** Bolivar County Young Professionals, Publicity Committee
EPHFIC Women's Club
- 2014** Fine Arts Community Mentor, UT Martin McWherther Scholars Program