




molly norton

D E S I G N

Contact

 502-645-1112

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 behance.net/mollynorton

Technical Skills

- Print Design
- Page Layout/Editorial Design
- Motion Graphics
- Social Media Creation
- Marketing
- UX/UI
- Proficient in Adobe CC
- Basic Knowledge of HTML/CSS

Interpersonal Skills

- Time and Project Management
- Problem Solving
- Self-Starter
- Excellent Communicator
- Positive Attitude
- Passion for Learning
- Adaptive and Flexible

Awards/Honors

- Dean's and President's List 2013 - 2020
- Creative Works Selected for Ellis Walker Gallery Show, 2019
- Second Place in Logo Design WKU PBS 30th Anniversary
- CASE Award, Grand Award in the category of Low Budget Publication for WKU, 2020

Education

Bachelor of Fine Arts

Graphic Design

Computer Animation Minor

Western Kentucky University Graduate 2020

Experience

Multimedia Creative Internship

Imagewest | Bowling Green, KY | Spring 2020-Current

- Develop original looks for visual assets in print and digital design in a highly collaborative environment while embracing established brand standards for multiple clients.
- Create advertising components, brand strategies, editorial layouts, and social media graphics.
- Work with clients and collaborate with teams every step of the way to create unique assets within the client's vision.

Graphic Design Internship

WKU Publications | Bowling Green, KY | Fall 2019-Current

- Work closely with clients to interpret their visions, conceive designs, and consistently meet deadlines and requirements.
- Create logos, editorial layouts, social media content, and event and promotional media for clients from WKU departments and surrounding businesses in Bowling Green.
- Partner with all departments to ensure delivery of on-time, high-quality deliverables ready for print and digital.

Design Consultant

Freelance | 2019-Current

- Fountain Square Players | 2019
Accomplished a full rebrand of Fountain Square Players in Bowling Green, KY. Created web presence, logo, social media content, print design and upcoming show promos in efforts to advertise Fountain Square Players as a more cohesive and modern organization.
- Cedar Property Management Group, LLC | 2020
Collaborated with Cedar Property Management to create a new, contemporary brand identity. Created a modernized logo, letterhead, style guide, and business cards. Original components were reinvented with style, type, and color that better represent the company's identity and reputation.