



NATALIE TYREE

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www.ntyree.com

EDUCATION

- 2013** **MFA in Graphic Design**
Indiana State University—Terre Haute, IN
- 2007** **BFA in Graphic Design, Magna Cum Laude**
The University of Tennessee at Martin—Martin, TN

PROFESSIONAL EXPERIENCE

- 2008-Present** **Independent Contract Designer**
Natalie C. Tyree Design
- Worked with various clients for both print and web media; primary focus in visual identity and promotional materials for organizations and individuals. Worked with vendors to fulfill various needs of clients for printed collateral. Notable Clients: The Delta Center for Culture & Learning, Cleveland, MS; Perry County Chamber of Commerce, Linden, TN; Green River Health District, Owensboro, KY; Kappa Pi International Art Honor Society.
- 2015-2017** **Graphic Designer & Consultant**
Cotton Row Creative, Cleveland, MS
- Collaborate with CRC on design projects as a freelance designer; Logo design and branding for print media and websites and consultation with local organizations regarding re-branding.
- 2014** **Content Development Graphic Designer**
Savant Learning Systems, Martin, TN
- Developed time-based motion graphics and designed templates for e-learning content; Edited audio and implemented into modules; Created graphics for data visualization; led workshops about content development.
- 2011-2013** **Lead Graphic Designer**
Center for Instruction, Research, & Technology, Indiana State University
- Design and layout of jobs assigned by the CIRT coordinator including instructional and promotional media; Managed a student design team of 5+ student designers; Tracked supply inventory and submitted purchase requests; Printing and post production including operation of large format printer and in-house production equipment.

RELATED SKILLS

- Editorial design and page layout in Adobe InDesign
- Logo design and vector creation in Adobe Illustrator; lettering/illustration with Procreate
- Photo editing, manipulation, and GIF creation in Adobe Photoshop
- Basic motion design in After Effects; basic video editing in Adobe Premiere
- Front end web design in Wordpress and Squarespace; basic coding knowledge